# **ABOUT DUCKFEST**

Beginning in 2014, Duckfest has provided waterfowl hunters from around the region a unique event catered to their passion for the outdoors and hunting. Steered by a committee made of passionate local business professionals and leaders, Duckfest has raised hundreds of thousands of dollars for charity since its inception. In 2017, Duckfest became a certified 501(c)3 nonprofit, further solidifying its place as an established, growing event. We hope you'll consider being a part of our continued success by participating as a 2023 event partner!

A ONE OF A KIND EVENT FOR THE ST. LOUIS AREA! TAKING PLACE IN THE HEART OF THE SECOND LARGEST WATERFOWL HUNTING AREA IN THE UNITED STATES, DUCKFEST IS AN FESTIVAL CELEBRATING ALL THINGS OUTDOORS. THIS ALL DAY, ALL AGES EVENT HAS SOMETHING FOR EVERYONE!

# **EVENT EMOGRAPHICS**

- Attendance of 2,000 and growing!
- 75% Male
- Upper Middle High Income Guests
- Majority Residents of St. Charles, St. Louis, Franklin, Warren, & Jefferson Counties
- Majority 35 70 Years of Age
- Continued Growth in Revenue & Partners
- Business Owners, Professionals, &
- Community Leaders Well Represented
- Increase in Number of Attendees From Surrounding States

## NOTABLE **FEATURES**

- Live Music & Entertainment
- Fully Sanctioned Calling Contest Hosting Callers from Across the Midwest
- Raffles & Live Auction Featuring Guns, Booze Barrels, Blinds, Dream Hunts, Calls, Wells & Much More!
- Great Food & Plenty of Drinks to Go Around
- A VIP Experience
- Array of Vendors Showcasing Hunting, Gifts & **Outdoor Related Products**

All proceeds raised from Duckfest benefit Local NONPROFIT ORGANIZATIONS. 2023 RECIPIENTS INCLUDE:







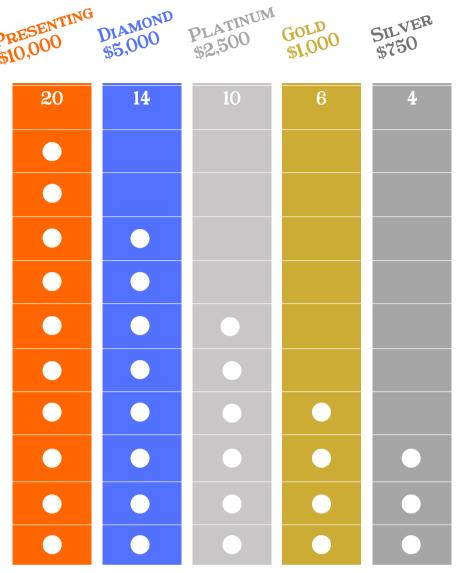


# www.DuckfestMO.org



## VIP Tickets

- Logo featured on All Event Marketing E.
- Exclusive Signage on Event Grounds
- Reserved Table
- Emcee Mention During Event
- Dedicated Social Media Post
- Logo on Mobile Bidding Software
- Linked Logo on Duckfest Website
- Social Media Promotion
- Logo featured on Banner
- E. Featured in Post Promotion Video



#### I am interested in

$\bigcirc$	Presenting Partner		
$\bigcirc$	Diamond Partner		
$\bigcirc$	Platinum Partner		
$\bigcirc$	Gold Partner		
$\bigcirc$	Silver Partner		
Exclusive Partnerships:			
$\bigcirc$	Entertainment Partner		

$\sim$		
$\bigcirc$	Merch Partner	

- Technology Partner
- Wristband Partner
- Snapchat Partner
- Souvenir Cup Partner
- Table Partner

Complete Information Below					
Business or Organization Name:					
Address:					
City:	_ State: Zip:				
Website:	Main Contact:				
Email:	Phone:				
<ul> <li>Cash or Check Included (<i>Made payable to Duckfest, Inc.</i>)</li> <li>Credit Card: CC #:</li> </ul>					
	Zip:				
<ul> <li>Paying Online at www.DuckfestMO.org/Event-Sponsor</li> <li>Please Invoice Me.</li> </ul>					
Authorizer ( <i>print</i> ):					
Authorizer Signature:					

## MERCHANDISE (\$2,500)

- 2 VIP Tickets
- Logo on Spomsored Event Merch
- Social Media Promotion
- Linked Logo on Duckfest Website
- 1 Available

### **TECHNOLOGY (\$1.500)**

4 VIP Tickets

#### Logo featured on Website Welcome Screen

- Logo featured on Sponsor Banner
- Social Media Promotion
- Linked Logo on Duckfest Website
- 1 Available

#### **TABLE (\$1,000)**

- 2 VIP Tickets
- Logo on Event Tables
- Social Media Promotion
- Linked Logo on Duckfest Website
- **3** Available

## SOUVENIR CUP (\$1.000)

- 4 VIP Tickets
- 🕒 Logo on Event Cup
- Social Media Promotion
- Linked Logo on Duckfest Website
- 4 Available

#### Completed form and payment must be received to make Partnership valid.

First Come, First Served! Visit www.duckfestmo.org to see current availability or to register online. All required items must be received by **September 2nd, 2023** to be included on printed materials.

**EXCLUSIVE PARTNERSHIPS!** 

### **ENTERTAINMENT (\$5,000)**

- 14 VIP Tickets
- Logo on Event T-Shirt
- Exclusive Signage on Event Grounds
- Emcee Acknowledgement During Event
- Social Media Promotion
- Linked Logo on Duckfest Website
- 1 Available

### **WRISTBAND** (\$1.000)

- 2 VIP Tickets
- Logo on VIP & General Admission Wristbands
- Logo featured on Sponsor Banner
- Social Media Promotion
- Linked Logo on Duckfest Website
- 1 Available

## **SNAPCHAT (\$750)**

- 2 VIP Tickets
- Logo featured on Duckfest Snapchat Filter
- Social Media Promotion
- Linked Logo on Duckfest Website
- 3 Available





Main Event Contact: Kristie Scheidegger (KristieScheidegger@gmail.com) Duckfest Inc. 1841 Prescott Ridge St. Charles, MO 63303