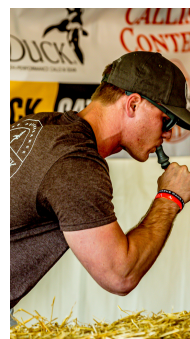




2021 MEDIA KIT

REACH...

- **2,500** Distributed FREE During the Premier Duck Hunting Event in the Midwest
- **6,500** Contact E-mail with Multiple Sends
 - Includes direct link to your business/offering
- **+50*** Partner Locations to include FREE Distribution
 - **3 Week Availability at Partner Locations**
 - *based on amount of partners/sponsor like Farm & Home, Cabelas, Ethyls, etc.



ADVERTISING RATES & SPECS...

Your **FULL**
Page Ad
\$1,200

2 VIP Tickets

Your **1/2**
Page Ad
\$600

4 Food Vouchers & Beer Tickets

Your **1/4 Page Ad**
\$450

4 Food Vouchers

Your **1/8**
Page Ad
\$300

2 Food Vouchers

- Ask About Inside & Back Covers
- \$50 Design Fee for our designers to create your advertisement

READER PROFILE...



**\$120K-
\$200K +**
Income Levels



Reader Age
35-60



Increase in Number of Attendees
from Surrounding States



75%
Male



25%
Female



All Proceeds Support Local Nonprofits

\$100K
RAISED

For Questions, Please Contact **MacKenzie Barber**
Email: BarberMacKenzie@EmmausHomes.org
Phone: 314.585.8682



Last year's attendance:

2,000+



Duckfest Magazine targets the most connected business owners, leaders and educated members of the community. Delivered yearly, this exclusive publication spread local and industry related news straight to our reader's hands in some of the community's most affluent clubs, bars and homes. To secure an engaged audience, our content is geared towards successful business owners, families and community leaders who are the pillars of our community.

EDITORIAL SAMPLES...

12 REASONS TO ATTEND

THERE ARE MANY REASONS TO ATTEND DUCKFEST, SO WE NARROWED IT DOWN TO THE BEST!

01 FREE ADMISSION

Come one, come all! It doesn't cost a dime to have a good time at this premier event.

02 LIVE MUSIC

Live tunes to party to! Be ready to move your dancing feet.

03 CATERED FOOD

You can't party on an empty stomach! Enjoy some of the delicious grub and comfort food that is offered to attendees each year.

04 PLENTY OF DRINKS

Come to Duckfest thirsty! Each year we offer a variety of Beer, wine, spirits, and more beer! What more do you need to have a good time?

05 WIN GRAND PRIZES

Who couldn't use an extra \$10,000? From a trained puppy to a pallet of... Duckfest has a variety of giveaways and prizes you could enter.

06 VENDOR FAIR

Meet a large variety of unique businesses and...



MEET THE DUCKFEST BOARD



MEET THE CHAIRS...

- SHAWN SAALR, BOARD PRESIDENT
- BRIAN SCHIEDBOGER, BOARD VICE PRESIDENT
- LINCOLN GRAY, BOARD TREASURER
- KATIE HUGHES, BOARD SECRETARY

WHY IS DUCKFEST IMPORTANT TO YOU?

Shawn: The uniqueness of the Duckfest event is important, because it reaches a diverse group of donors that otherwise would not be involved in fundraising for this special group of individuals. Emmaus is very important to me because of the outstanding work they perform in our community, assisting so many adults with disabilities.

Brian: It is important to me for two reasons. One, that it helps a great organization continue the work they do and provide the excellent help that they do. Secondly, it gives me a chance to tell the people in attendance about Emmaus and hope they get involved.

Katie: Because of the cause it supports, Emmaus is important to me for many reasons. The work they do for the community is invaluable. They can give the men and women they support an amazing, fulfilling, and spirited life. Emmaus provides a loving, caring, enriching environment that encourages personal growth, independence, and happiness.

Lincoln: Duckfest exemplifies how "strength in numbers" and the efforts from waterfowl hunters, business owners, community leaders, and the general population can make a real difference within our community. The waterfowl community is truly special in our area and connects so many people. Duckfest is able to turn these common threads into something positive and fun.



HOW DID YOU FIRST GET INVOLVED?

Shawn: Initially I became involved through my profession, providing estate planning advice to families with special needs children of all ages. Over the years I have worked with a variety of charitable organizations. I enjoy staying involved because of the great people I have met over the years in the nonprofit industry, and the missions they serve.

Brian: I would like to tell you that the process of getting involved with Duckfest was a long drawn out process, but it really came down to a few Budweiser's with Shawn at Elmers Tavern and I was all-in.

Katie: I attended the first Duckfest just as a guest, and after that first event, I wanted to be a part of the committee. I could not have been happier to be a part of an event that gives back! Knowing that the awareness and money we raise goes back to such an incredible organization, is a wonderful feeling.

Lincoln: An existing committee member approached me and explained the mission and purpose of Duckfest, all of which resonated with me. After being invited to and attending my initial meeting, it is one of those "the rest is history" kind of stories and I've enjoyed being a part of something positive that strengthens our community and helps others.

WHAT DOES DUCKFEST ACCOMPLISH FOR THE COMMUNITY?

Shawn: First and foremost, this event is a great time for everyone that participates. In the process, Duckfest not only raises money for a well-deserved cause, it also raises the awareness of the many needs of adults with disabilities that face adversity in their daily lives.

Brian: I think this event accomplishes a couple of things by getting hunters together and bringing out the good in people to help out a great charity.

Katie: This event will help to raise awareness regarding all the wonderful services Emmaus provides. Additionally, it helps to raise funds to help support client housing, transportation, and fun activities. It is a privilege and an honor to be a part of Duckfest and to help Emmaus as well.

Lincoln: Duckfest is hosted in one of the top waterfowl hunting areas in the country which provides an opportunity for all of us that share in this passion to conduct an amazing event that has something for everyone. For 2020, we will turn this passion into proceeds for Emmaus and help in their efforts to support nearly 200 adults.

WWW.DUCKFESTMO.ORG/MAGAZINE